

Culcheth High School Key Stage 3 Curriculum Map 2024 - 2025

Subject: Media Studies Year 9



**CULCHETH
HIGH SCHOOL**
THE BEST THAT WE CAN BE

	Autumn Term 1	Autumn Term 2	Spring Term 1	Spring Term 2	Summer Term 1	Summer Term 2
Key Concepts	<ul style="list-style-type: none"> Introduction to the theoretical framework: <ol style="list-style-type: none"> Media Language Audience Representation Industry Technical terminology and skills for camera and editing 		<ul style="list-style-type: none"> Media language and representation Analysis of film trailers to combine media language, audience and representation knowledge into practice. 	<ul style="list-style-type: none"> Media language, representation and audience Storyboarding skills to plan their own film trailer building on skills learnt previously and putting them into practice. Linking into advertisements and how they are used to persuade people 		<ul style="list-style-type: none"> Representation and industry Canva production of own film poster Canva production of advert set to a specific brief
Themes	<ul style="list-style-type: none"> Basic media terminology / skills 		<ul style="list-style-type: none"> Film 	<ul style="list-style-type: none"> Advertising and film 		<ul style="list-style-type: none"> Film / Advertising
Writing whole school literacy focus	<ul style="list-style-type: none"> Comparing and contrasting, illustrating connectives, evaluative, analyse, describe & develop paragraphs. Subject-specific vocab 		<ul style="list-style-type: none"> Illustrating connectives, describing & developing paragraphs. 	<ul style="list-style-type: none"> Comparing and contrasting, illustrating connectives, evaluative, analyse, describe & develop paragraphs. Subject-specific vocab 		<ul style="list-style-type: none"> Subject-specific vocab Evaluative essay on own work
Spiritual, Moral, Social and Cultural theme (SMSC) Fundamental British Values	<ul style="list-style-type: none"> Discussion of the impact of the media on an audience. 		<ul style="list-style-type: none"> Discussion of representation, audience reaction and needs 	<ul style="list-style-type: none"> Discussion of the representation of social groups and dominant ideology shown in films, use of stereotyping in advertisements 		<ul style="list-style-type: none"> Discussion of representation, audience reaction and needs
Key Assessment Foci, suggested Assessments and Feedback week			<ul style="list-style-type: none"> Media QMA - written analysis of a trailer for a film 			