

Culcheth High School Key Stage 4 Curriculum Map 2026 - 2027

Subject: Business Year 10

Exam Board: Edexcel



**CULCHETH
HIGH SCHOOL**
THE BEST THAT WE CAN BE

	Autumn Term 1	Autumn Term 2	Spring Term 1	Spring Term 2	Summer Term 1	Summer Term 2
Key Concepts	Topic 1.1 Enterprise and Entrepreneurship Topic 1.2 Spotting a business opportunity	Topic 1.3 Putting a business idea into practice	Topic 1.3 & 1.4 Making the business effective	Topic 1.4 Making the business effective	Topic 1.5 Understanding an external influence	Topic 2.1: Growing a business
Themes	- Why and how new business ideas come about - The impact of risk and reward on business activity - The role of business enterprise and the purpose of business activity. - The role of entrepreneurs hip.	- Identifying and understanding aims and objectives a business may have and their importance - Calculating revenue, cost and profit - Break-even - Understanding and calculating cash flow - Identify the different sources of finance available to a small business and the advantages and disadvantages	- Business ownership types and differences between the types - How businesses might determine the best location - Understanding the elements of the marketing mix within a business - The elements and importance of business plans to start up and develop businesses	- Business ownership types and differences between the types - How businesses might determine the best location - Understanding the elements of the marketing mix within a business - The elements and importance of business plans to start up and develop businesses	- The economy and business – the impact of the economic climate on businesses - External influences – the importance of external influences on business	- Business and globalisation – the impact of globalisation on businesses, barriers to international trade and how businesses compete internationally - Ethics, the environment and business – the impact of ethical and environmental considerations on businesses

	- Identifying and understanding customer needs - Understanding market research types and how data is used in business - Identify market segments and understand how businesses segment the market and the benefits - SWOT analysis of competitors and understand the importance of competitor analysis to a businesses success					
Writing whole school literacy focus	The spelling of key terms: - Goods - Services - Entrepreneurship - Entrepreneur - Customer needs - Added value - Branding - USP - Risk - Reward - Obsolete - Lack of security - Profit - Independance - Viable - Market research - Focus groups	The spelling of key terms: - Profit - Social objective - Market share - Income stream - Viable - Income statement - Stakeholder - Break-even point - Credit - Overheads - Insolvent - Trade credit - Overdraft - Share capital - Shareholders - Credit check - Asset	The spelling of key terms: - Liability - Assets - Incorporation - Sole trader - Franchise - Franchisor - Franchisee - Labour - Footfall - Demographics - National living wage - Bulk gaining product - Bulk reducing product - E-commerce	The spelling of key terms: - Liability - Assets - Incorporation - Sole trader - Franchise - Franchisor - Franchisee - Labour - Footfall - Demographics - National living wage - Bulk gaining product - Bulk reducing product - E-commerce	The spelling of key terms: - Legislation - Consumer Law - Induction - Comply - Reasonable care - Minimum wage - Discrimination - Protected characteristic - Levy - Globalisation - Bank of England, Inflation - Tax - Imports - Exports - Gross profit	The spelling of key terms: - Globalisation - Imports - Exports - Domestically - Tariff - Protectionist measure - Trading bloc - Localise - Ethics - Stakeholder - Trade-off - Profit margin - Green audit - Sustainability - Finite resource

						Key terms bingo and quick quizzes throughout
Special Events						London visit
Possible Visits	Visits to London include- H of P, Thames river cruise, financial district, borough markets, Amazon staff less store. New York with Media dept - involves a tour about the history of the NY stock exchange					
CEIAG - Possible Employer Engagement Activities	Local and national businesses examined during teaching. Possibility of guest speakers from small businesses to discuss key areas of business theory.					