

Culcheth High School Key Stage 4 Curriculum Map 2020 - 2021

Media Studies Year 11

AQA



**CULCHETH
HIGH SCHOOL**
THE BEST THAT WE CAN BE

	Autumn Term 1	Autumn Term 2	Spring Term 1	Spring Term 2	Summer Term 1	Summer Term 2
Key Concepts	<p>Practical NEA Following a brief set by the exam board students will:</p> <ul style="list-style-type: none"> • Write a statement of intent • Plan out initial ideas Produce a formal plan • Create initial production • Test/receive feedback on product • Produce final version 	<p>All 4 theoretical framework topics</p> <p>In-depth study of online personality set by the exam board. Synergy and cross-media convergence. Audience appeal.</p>	<p>All 4 theoretical framework topics</p> <p>In-depth study of online personality set by the exam board. Synergy and cross-media convergence. Audience appeal.</p>	<p>All 4 theoretical framework topics</p> <p>Print media revision of key concepts</p> <p>Magazine CSP covers analysed</p>	<p>All 4 theoretical framework topics</p> <p>Synoptic Questions</p> <p>Preparation for the cross topic questions in both papers</p>	
Themes	Radio and Advertising	Online, Social & Participatory Media	Video Games	Print Media	OSP, Video Games, Newspapers	
Writing Whole school literacy focus	Writing in response to a brief, illustrating connectives, evaluative, describe & developing paragraphs. Subject-specific vocab	Comparing and contrasting, illustrating connectives, evaluative, analyse, describe & developing paragraphs. Subject-specific vocab	Comparing and contrasting, illustrating connectives, evaluative, analyse, describe & developing paragraphs. Subject-specific vocab	Illustrating connectives, describe & developing paragraphs.	Comparing and contrasting, illustrating connectives, evaluative, analyse, describe & developing paragraphs. Subject-specific vocab	
Spiritual, Moral, Social and Cultural theme (SMSC)	Discussion of representation, audience reaction and needs, social values and the influence of	Discussion of the representation of people and places in the media and the role of	Discussion of the representation of people and places in the media and the role of	Discussion of representation, audience reaction and needs	Discussion of the representation of people and places in the media and the role of	

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Fundamental British Values	marketing on consumers.	the media in shaping dominant ideologies.	the media in shaping dominant ideologies.		the media in shaping dominant ideologies.	
Key Assessment Focuses, Suggested Assessments and Feedback Week	Statement of Intent Assessed (QMA4) Final practical product assessed (QMA5)	20 mark extended writing question based around harmful effects of video games	Unseen analysis task of printed material	Extended writing question focused on the synoptic elements that could be included linking multiple CSPs together	PPE 2 Paper 2	
Special Events						
Possible Visits						