

Culcheth High School Key Stage 4 Curriculum Map 2020 - 2021

Media Studies Year 10

AQA



	Autumn Term 1	Autumn Term 2	Spring Term 1	Spring Term 2	Summer Term 1	Summer Term 2
Key Concepts	Industry, Media Language, Audience, Representation Development of TV since the 1960's focusing on the Sci-Fi industry. Analysis of Doctor Who (1967) and Class (2016)		Industry and Audience History of Radio and the industry around radio ownership. Appeal to audiences	Practical NEA Following a brief set by the exam board students will: <ul style="list-style-type: none"> Write a statement of intent Plan out initial ideas Produce a formal plan Create initial production Test/receive feedback on product Produce final version 		All 4 theoretical framework topics Synoptic Questions Preparation for the application of knowledge to exam-style questions
Themes	Television		Radio	Pupils choose from: Advertising/TV/Online/Magazine/Newspaper		Magazine/Film/Music Video/Television/ Radio
Writing Whole school literacy focus	Comparing and contrasting, illustrating connectives, evaluative, analyse, describe & developing paragraphs. Subject-specific vocab		Explain, discuss why, topic sequences. Subject-specific vocab	Writing in response to a brief, illustrating connectives, evaluative, describe & developing paragraphs. Subject-specific vocab		Comparing and contrasting, illustrating connectives, evaluative, analyse, describe & developing paragraphs. Subject-specific vocab
Spiritual, Moral, Social and Cultural theme (SMSC) Fundamental British Values	Discussion of the public service remit and independent values in the media. Discussion of representation, audience reaction, needs and social values.		Discussion of the public service remit and independent values in the media. BBC as an iconic British institution	Discussion of representation, audience reaction and needs, social values and the influence of marketing on consumers.		Discussion of the representation of people and places in the media and the role of the media in shaping dominant ideologies.
Key Assessment Focuses, Suggested Assessments and Feedback Week	QMA 1 extended written question on theories connected to TV drama QMA 2 practice of analytical question from paper 2 by watching of Dr Who or Class		20 mark exam style question looking at the influence of radio on teenagers over time	Statement of Intent Assessed (QMA4) Final practical product assessed (QMA5)		QMA6 – PPE – Paper 1 adapted to topics covered so far.
Special Events						
Possible Visits						London 2021