

CURRICULUM MAP: Media Studies Year 9 Long Term Plan 2018-21
EXAM BOARD: AQA – 30% Non-Exam Assessment 70% Terminal Examination



	Autumn term 1 Weeks:	Autumn term 2 Weeks:	Spring term 1 Weeks:	Spring term 2 Weeks:	Summer term 1 Weeks:	Summer term 2 Weeks:
Key concepts	Introduction to Theoretical Framework: 1. Media Language 2. Audience 3. Representation 4. Industry Magazine analysis of one CSP text and student chosen	All 4 theoretical framework topics Print media practical task individually Magazine cover and double page spread.	All 4 theoretical framework topics Analysis of Marketing Campaigns for CSP films	All 4 theoretical framework topics Storyboarding own film trailer idea Photoshop production of own film poster	All 4 theoretical framework topics Analysis of covering all 4 areas on 2 student chosen music videos.	All 4 theoretical framework topics Group production of a 2 min music video to meet a brief.
Themes	Print Media	Print Media	Film	Film	Music Video	Music Video
Writing Whole school literacy focus	Comparing and contrasting, illustrating connectives, evaluative, analyse, describe & developing paragraphs. Subject specific vocab	Illustrating connectives, describe & developing paragraphs.	Comparing and contrasting, illustrating connectives, evaluative, analyse, describe & developing paragraphs. Subject specific vocab	Subject specific vocab Evaluative essay on own work	Comparing and contrasting, illustrating connectives, evaluative, analyse, describe & developing paragraphs. Subject specific vocab	Subject specific vocab, writing to meet a brief. Evaluative essay on own work
Spiritual, Moral, Social and Cultural theme (SMSC) Fundamental British Values (FBV)	Discussion of the impact of the media on an audience.	Discussion of representation, audience reaction and needs	Discussion of the representation of social groups and dominant ideology shown in films	Discussion of representation, audience reaction and needs	Discussion of representation, audience reaction and needs, social values and the influence of marketing on consumers.	Discussion of the representation of people and places in the media and the role of the media in shaping dominant ideologies.
Key Assessment Focuses, Suggested	Print Media QMA in exam style. Unseen text comparison analysis with set text.	Practical QMA Magazine production	Written analysis of trailer and poster for a film	Planning and developing ideas. Practical production skills.	Print advert analysis unseen compared to set text analysis QMA	2 min practical product

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Assessments and Feedback Week					Practical print advert campaign QMA	
Special Events						
Possible Visits	NYC Visit in February 2020					